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Classified Advertising Rate

Effective: May 1, 2012

Edition	W"xH"(actual size)	3 days	7 days	15 days	30 days
Los Angeles	1x1 (0.94x0.81)	40.5	77	127.5	198
	2x1 (1.88x0.81)	81/88*	154/168*	255/278*	396/428*
	3x1 (2.82x0.81)	121.5/132*	231/252*	382.5/417*	594/642*
	2x2 (1.82x1.56)	147	273	435	648
	3x2 (2.76x1.56)	220.5	409.5	652.5	972
	4x2 (3.70x1.56)	294	546	870	1296
	5x2 (4.64x1.56)	367.5	682.5	1087.5	1620
	*Rates for including a color image in L.A. Edition (only for residential real estate ad of 2X1, 3X1)				
TX	1x1 (1.41x1.43)	24	42	75	115
	2x1 (2.82x1.43)	48	84	150	230
	3x1 (4.23x1.43)	72	126	225	345
	2x2 (2.75x2.79)	90	168	258	412
	3x2 (4.16x2.79)	135	252	387	618
	4x2 (5.57x2.79)	180	336	516	824
	5x2 (6.98x2.79)	225	420	645	1030
Las Vegas	1x1 (1.41x1.43)	7	15	29	50
	2x1 (2.82x1.43)	14	30	58	100
	3x1 (4.23x1.43)	21	45	87	150
	2x2 (2.75x2.79)	28	60	116	200
	3x2 (4.16x2.79)	42	90	174	300
	4x2 (5.57x2.79)	56	120	232	400
	5x2 (6.98x2.79)	70	150	290	500
L.A. + TX	1x1	45	84	135	221
	2x1	90	168	270	442
	3x1	135	252	405	663
	2x2	174	329	489	766
	3x2	261	493.5	733.5	1149
	4x2	348	658	978	1532
	5x2	435	822.5	1222.5	1915
L.A. + Las Vegas	1x1	43	82	135	211
	2x1	86	164	270	422
	3x1	129	246	405	633
	2x2	158	300	474	722
	3x2	237	450	711	1083
	4x2	316	600	948	1444
	5x2	395	750	1185	1805
L.A. + TX + Las Vegas	1x1	50	92	150	246
	2x1	100	184	300	492
	3x1	150	276	450	738
	2x2	188	358	546	866
	3x2	282	537	819	1299
	4x2	376	716	1092	1732
	5x2	470	895	1365	2165

- ⊙Add online option:
extra \$2 for 3 days, \$3 for 7 days,
\$6 for 15 days, \$11 for 30 days
- ⊙Add image to online ad:
extra \$2 for each image
- ⊙Add website link to online ad: extra \$2
- ⊙Add color heading to print ad: extra \$3
and up (only available for residential
real estate category in L.A. Edition in
size 1x1, 2x1, and 3x1)
- ⊙Add enlarged heading: extra \$4
(only available for size 2x1, and 3x1)
- ⊙Web Banner Ad: starting from \$200
(Discount available for the combo of
print ad and web banner)

Policies:

- ⊙No refund of pre-payment if suspension
occurs before completing a minimum run
of 3 consecutive days. Refund based
on the number of days exceeding the
minimum; balance applied to future credit.
- ⊙A run of 15 days (2X2 or larger) can be
placed without interruption or for the same
3 consecutive days every week within 5 weeks
- ⊙\$9.00 will be charged for revision of content.
- ※ Extra discount for pre-paid long-term ad.
- ※ All rates subject to change without notice.

SAMPLE: 1X1

<p>羅蘭崗租 近香港順發3房2.5浴 客廳有家庭房新地板 新漆有泳池包水垃圾 園丁清理月租\$1,800 請電 626-000-0000</p>	<p>Accountant CPA firm, 2-4yrs public accounting exp., audit, business tax return, bilingual, E-resume: xxxxxxx@xxxxxx.com</p>
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SAMPLE: 2X1

Office Assistant
Company in City of Commerce seeking highly
motivated individual to join our daily operation
shipping team. Able to multi-task, computer
literate & good communication skill. Spanish a
plus. E-mail resume to: xxxxxx@xxxxxxx.com

★專精裝修工程★
多年經驗,價格實惠,質量保證,加建改建
瓷磚地板,水泥地面,屋頂防水,各種圍牆
廚浴翻新,天棚庭院,店面餐廳,大修小補
請電: 714-000-0000 國,台,粵語
或電: 949-000-0000 (24小時服務)

SAMPLE: 2X2

高薪誠聘
Furniture wholesale importer now hiring:
1)Customer Service/Sales Assistant
Detail oriented and willing to take responsibilities.
Fluent in English. Fast learner.
2)Account Manager
Good account coordinating & developing abilities.
Excellent verbal & written communication skills.
Container import experience a plus.
Fax resume to: (626) 000-0000