

World Journal Display Ad Rate Card Effective: June 1, 2015

ROP		New York		NJ/PA		Washington DC		South East		Boston		Chicago		East Coast	
Size	Color	Sun-Thurs	Fri-Sat	Mon-Thurs	Fri-Sun	Mon-Thurs	Fri-Sun	Mon-Thurs	Fri-Sun	Mon-Thurs	Fri-Sun	Mon-Thurs	Fri-Sun	Sun-Thurs	Fri-Sat
Full page	4C	\$3,600	\$4,200	\$840	\$1,080	\$1,200	\$1,440	\$1,260	\$1,440	\$1,260	\$1,440	\$1,152	\$1,440	\$8,381	\$9,936
	B/W	\$2,040	\$2,640	\$660	\$792	\$888	\$1,056	\$840	\$1,008	\$960	\$1,080	\$840	\$1,008	\$4,320	\$5,280
Half page	4C	\$1,800	\$2,100	\$420	\$540	\$600	\$720	\$630	\$720	\$630	\$720	\$576	\$720	\$4,190	\$4,968
	B/W	\$1,020	\$1,320	\$330	\$396	\$444	\$528	\$420	\$504	\$480	\$540	\$420	\$504	\$2,160	\$2,640
1/4 page	4C	\$900	\$1,050	\$210	\$270	\$300	\$360	\$315	\$360	\$315	\$360	\$288	\$360	\$2,095	\$2,484
	B/W	\$510	\$660	\$165	\$198	\$222	\$264	\$210	\$252	\$240	\$270	\$210	\$252	\$1,080	\$1,320

Ad Size(W*H):

* Full Page: 11.3"x 20.3"

* Half Page: 5.6" x 20.3" or 11.3"x 10.1"

* 1/4 Page: 5.6" x10.1" or 11.3"x 5"

* Artwork and translation costs not included

*All rates are NET and NON-COMMISSIONABLE

*World Journal reserves the right to publish, reject, omit and/or revise advertisements without notice.

*More details, please call 718-746-8889 ext 6345.

